



Making sustainability possible

The app for citizens and territories

by

Giunko



Municipal waste generated
per capita in the EU

513 kg

Municipal waste recycled
in the EU (2022)

48%

**Recycling must
increase!**

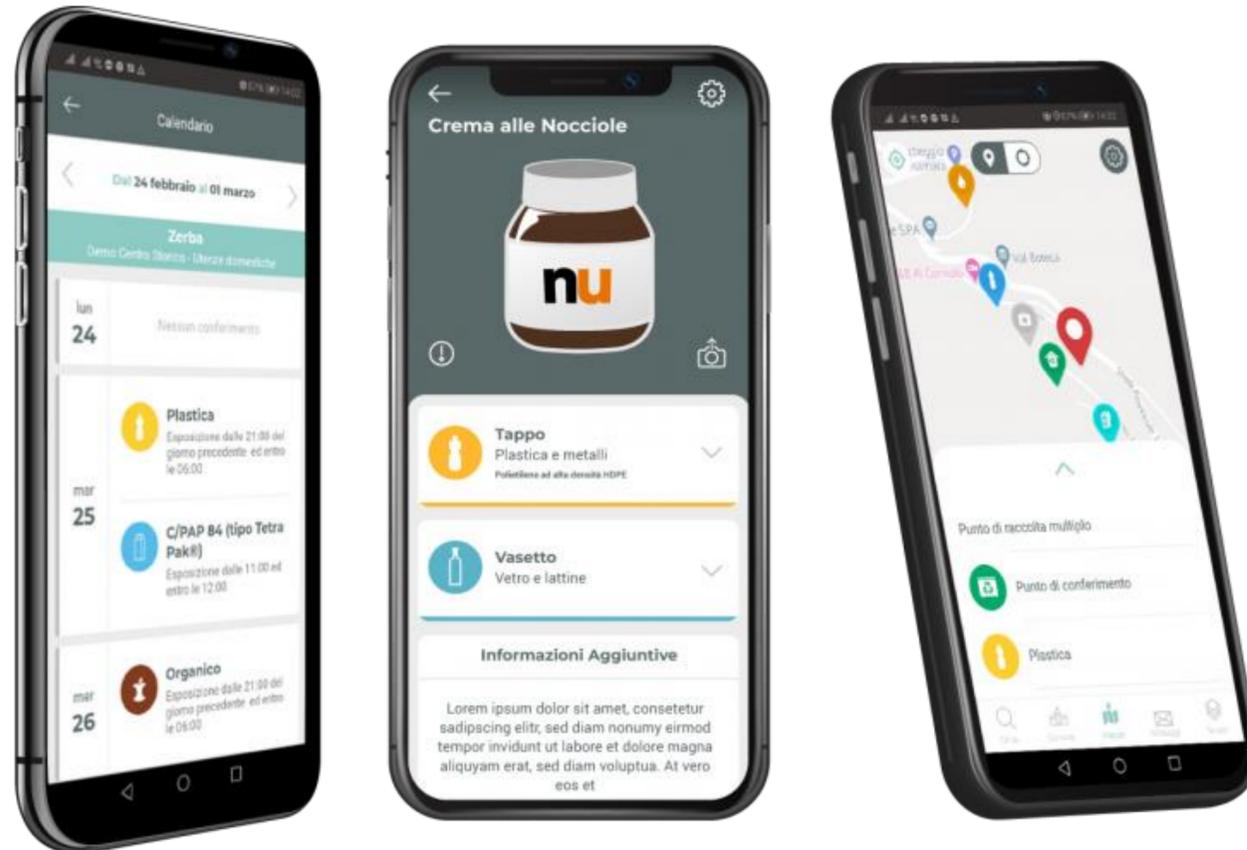




We have a **solution**



A virtual assistant for waste sorting and circular economy



Simply by scanning the **product's barcode**, you get right away the disposal information for the packaging, **geolocated**

2 MILLION CLASSIFIED PRODUCTS!



Text search and **symbol search** for those products with no barcode



New feature: **image recognition**

Materials and geolocation



It tells you the various **composing materials** of the product and in which bin they go



You get the up-to-date information according to the city you live in (**geolocation**)



It tells you where (**collection points**) and when (**calendar for door-to-door collection**) to sort waste



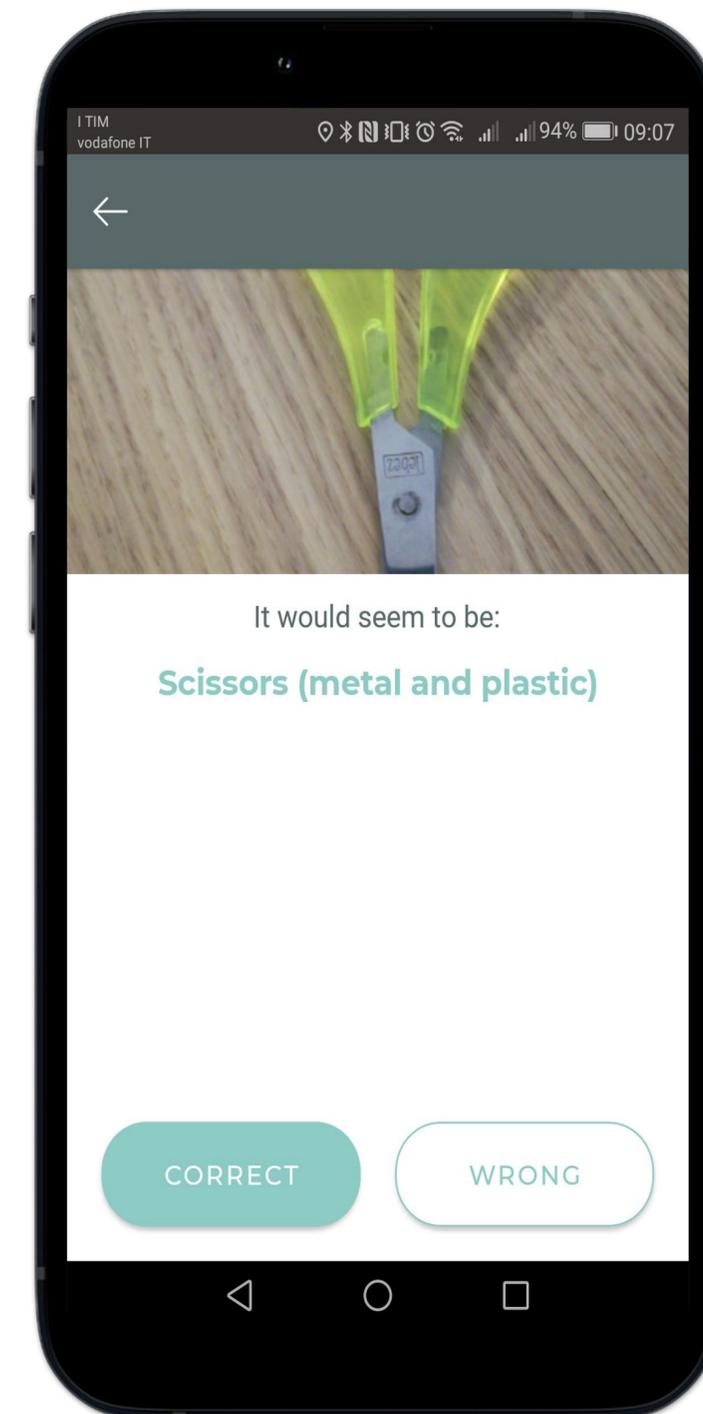
What if...there is no
barcode?

Image recognition

Just take a picture: Junker will
identify the product and tell you
how to sort it correctly

First app in Europe to
introduce such an innovative
feature for waste sorting

**More than 800K
PHOTOGRAPHED
PRODUCTS!**

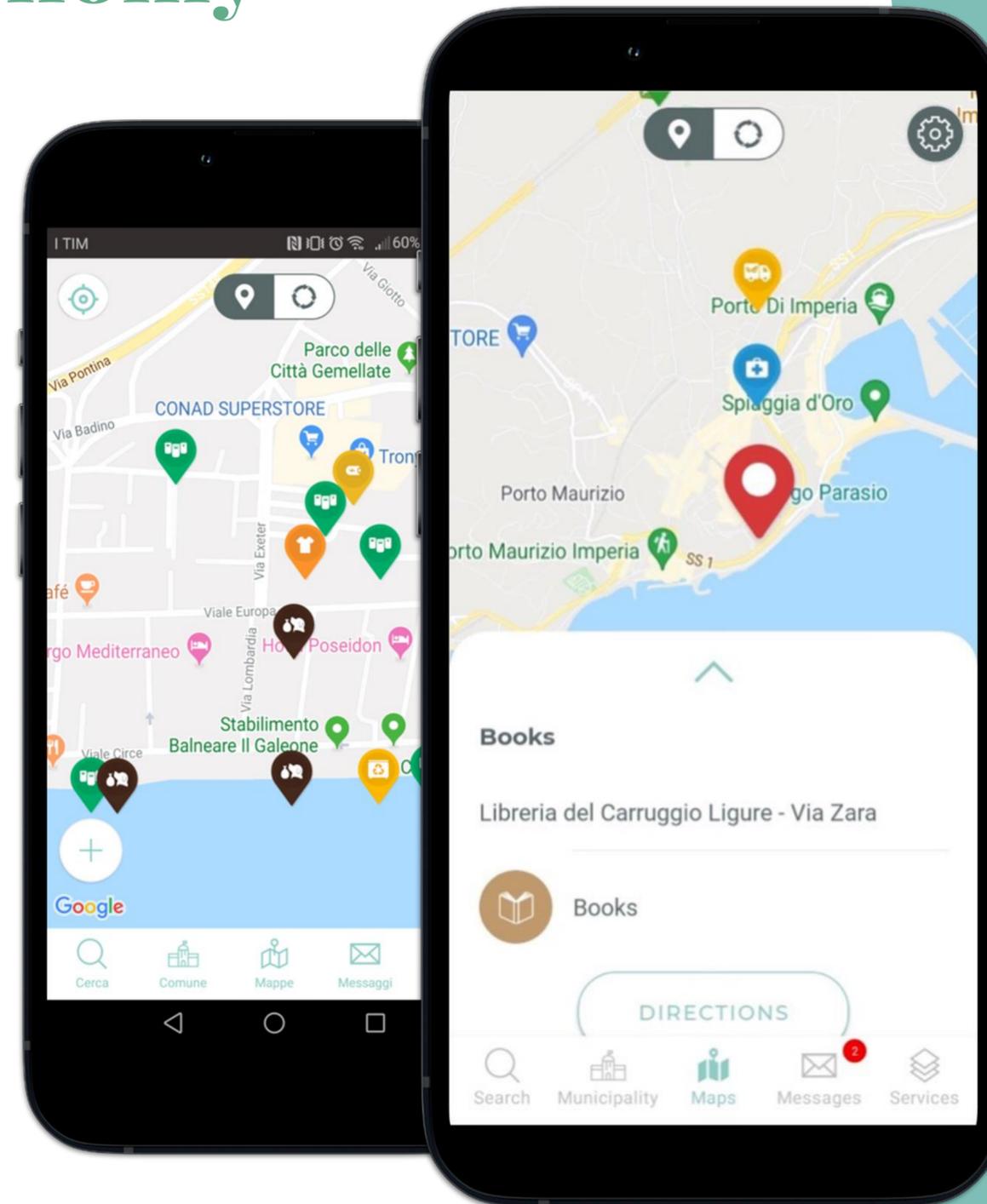


Help citizens be part of the transition to a circular economy

Maps

You will find:

-  Collection points
-  Points for reuse
-  Points for sharing
-  Points for deposit system



Help citizens be part of the transition to a circular economy

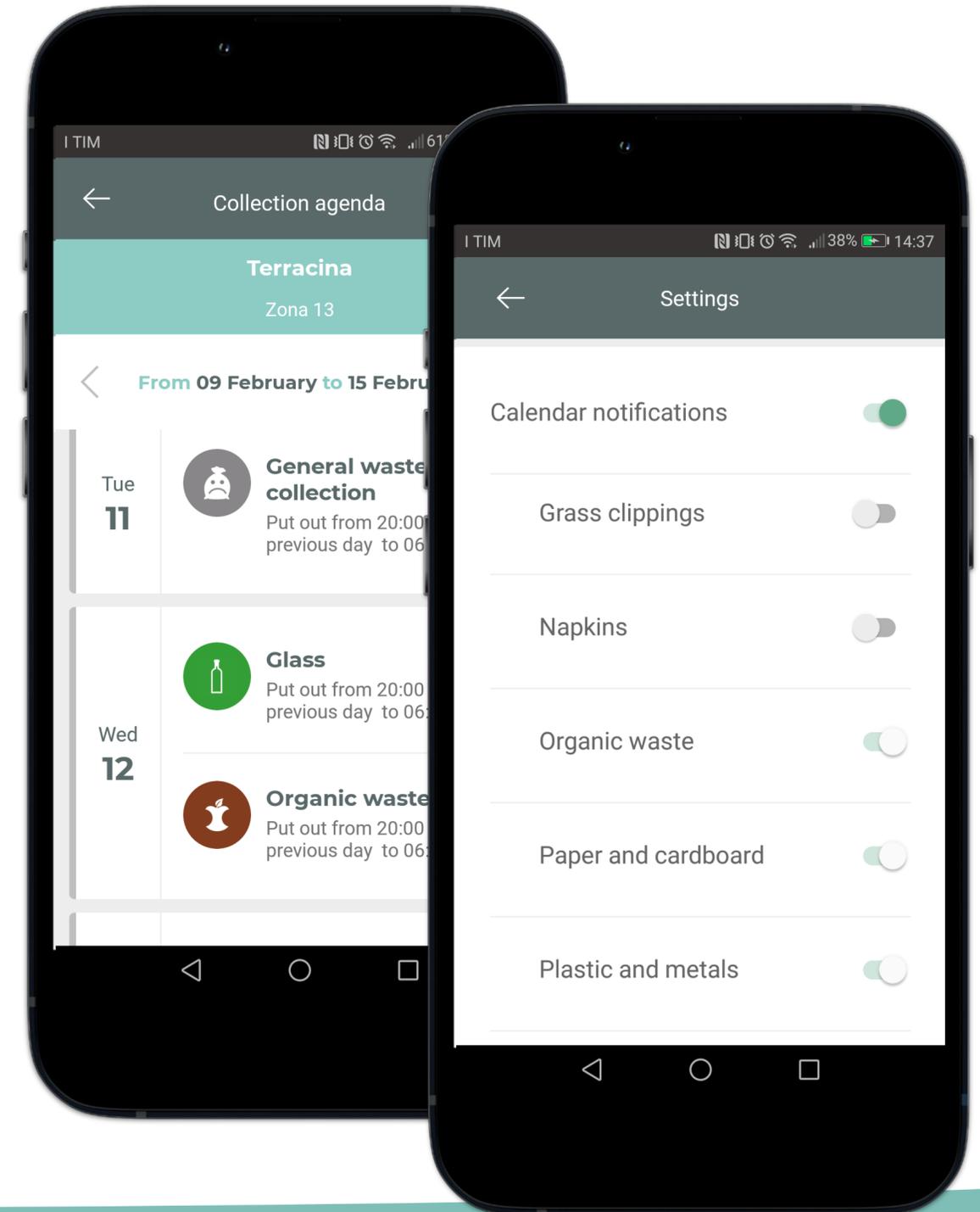
Calendars



They remind you of days and times for waste collection



You can activate **push notifications** as reminders



How can Junker strengthen communication?

Direct messages to your citizens



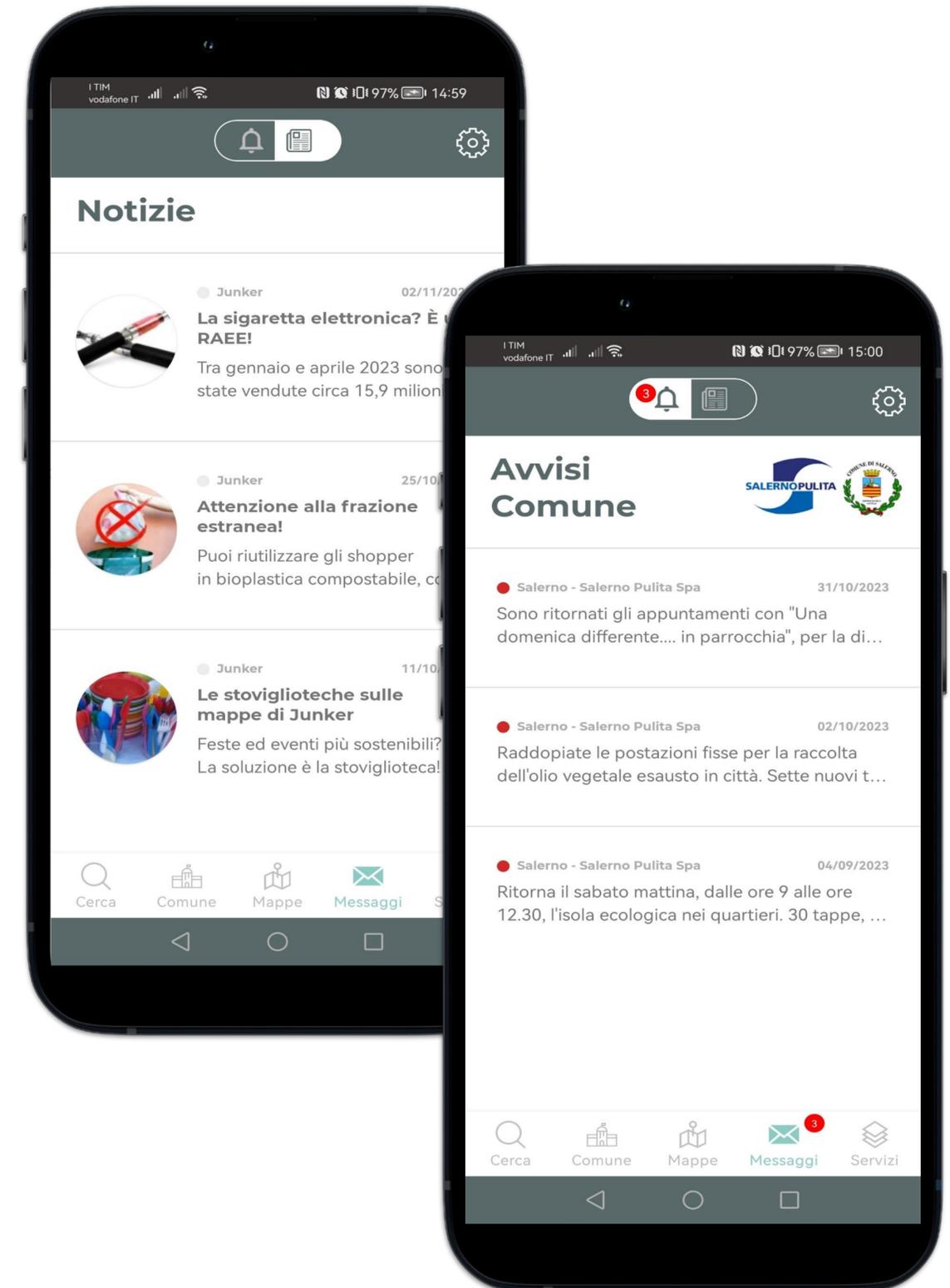
Special waste collections



Changes to the collection calendar



Information and **educational content** about circular economy and sustainable practices



How can Junker strengthen communication?

City menu

Customizable area for the client, including:

- **Logo** of the municipality and/or waste disposal company
- City area selected by the user
- **Useful contacts** of the municipality and/or waste disposal company
- **Further information** about waste management services: Recycling Center, Reuse Center, Bulky Waste collection, etc.
- Personal area for **rewarding actions and gamification**

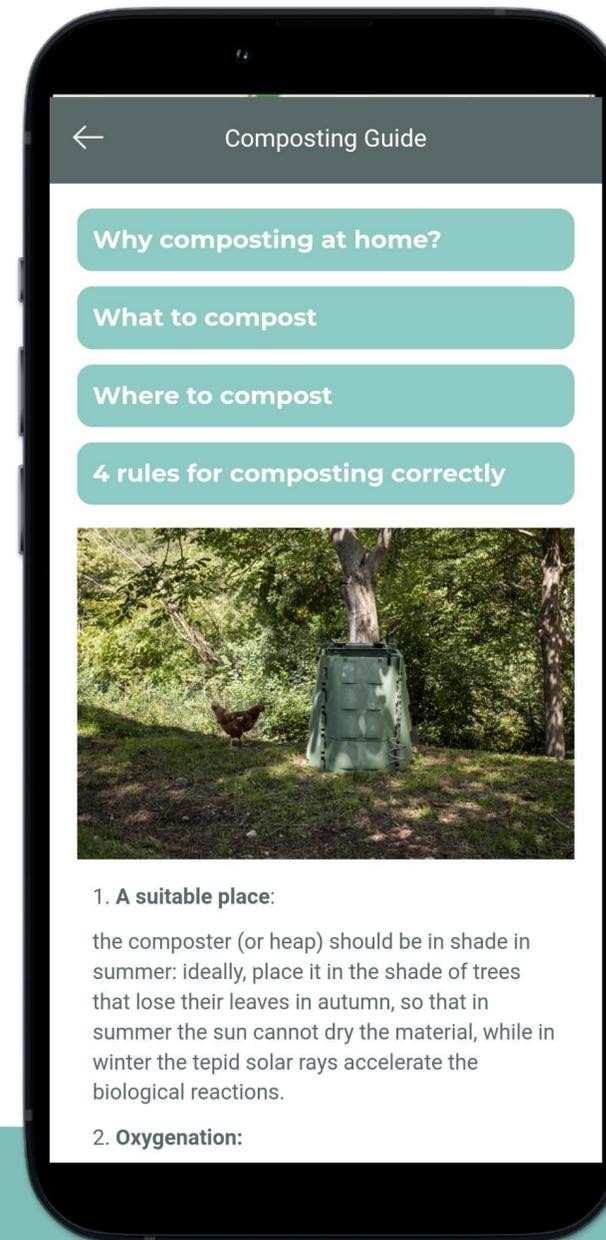


A perfect tool to communicate sustainability

Every information on waste sorting is in the app, thus reducing the impact on the Contact Center.



QUIZ

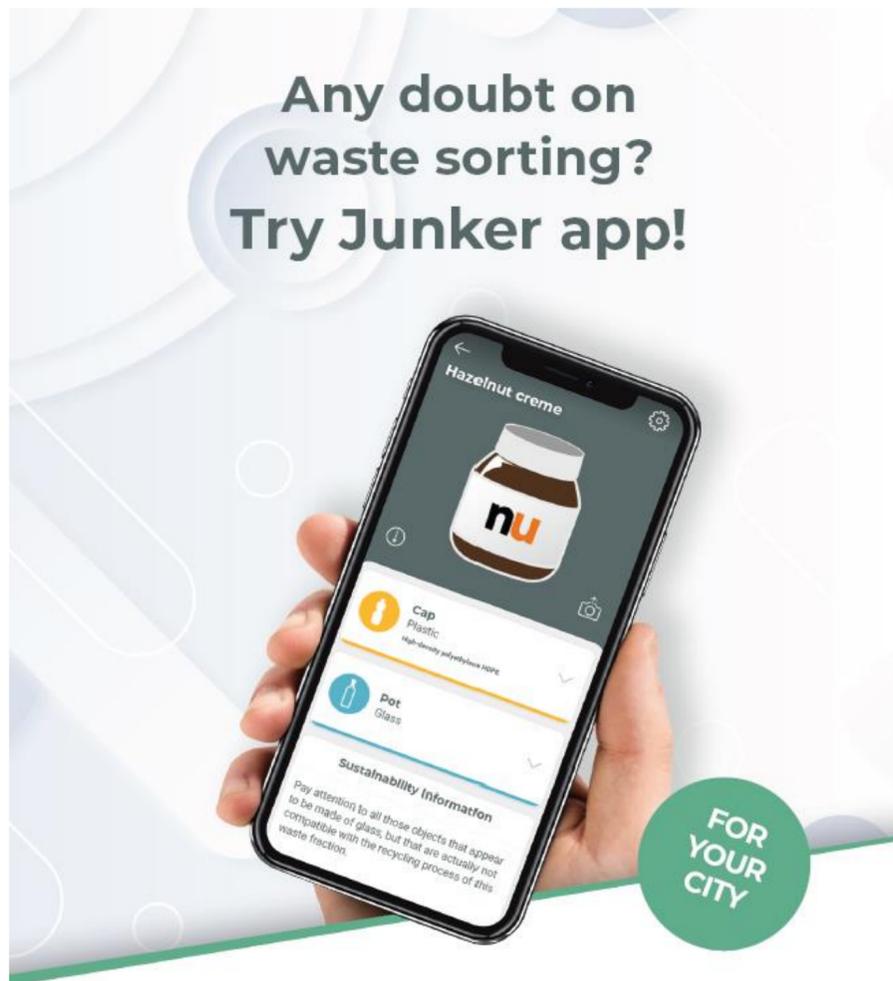


GUIDE

SURVEY



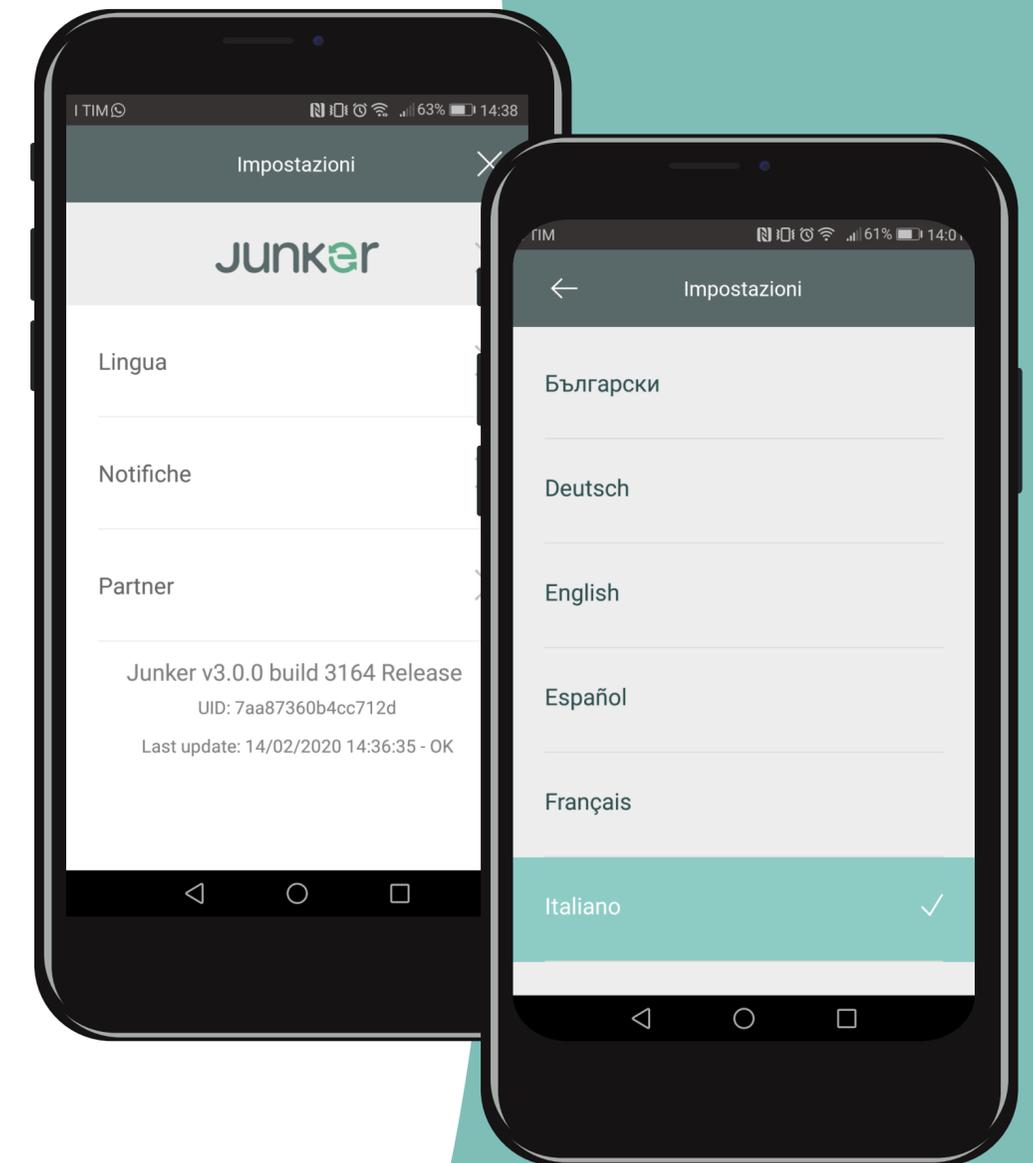
No barriers: Junker speaks 13 languages!



The app **identifies every product** and tells you **how to sort it!**

Fully translated in **13 languages**, to the benefit of **TOURISTS** and **FOREIGN COMMUNITIES:**

English, French, German, Spanish, Italian, Chinese, Russian, Ukrainian, Bulgarian, Romanian, Slovenian, Furlan and Sardinian

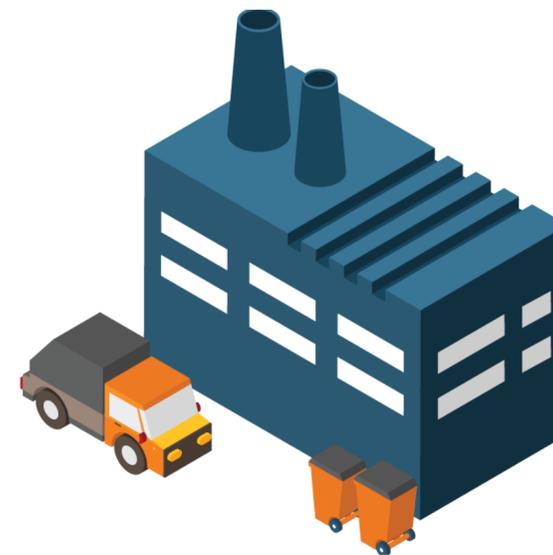


Everyone benefits!



CITIZENS

No mistakes,
no fines



WASTE DISPOSAL COMPANIES

Cleaner fractions,
without impurities



MUNICIPALITIES

More revenues
and less costs

A world of services for our clients



On-demand services – Managing more efficiently the collection of non-domestic waste fractions: bulky waste, old clothes, waste oils, etc.



Reuse Board – A virtual board to promote the local Reuse Center or let citizens look for/give away second hand objects.



Surveys and quizzes – Spreading information about circular economy and asking citizens for feedback on waste management.



Street cleaning – Being updated on days and times of street cleaning in a specific area.



Digital Composting Register – A digital revolution for home composting, both for citizens and admins.



Junker Action – Launching campaigns directed to group of citizens to conduct activities of different sorts.



Sentinella – The twin app for professional workers to monitor and solve environmental damages.

Our numbers in Italy



2 million

Classified products



530k

Products reported by users



75 million

App searches in the last 8 years



2500

Italian municipalities



3,2 million

Downloads

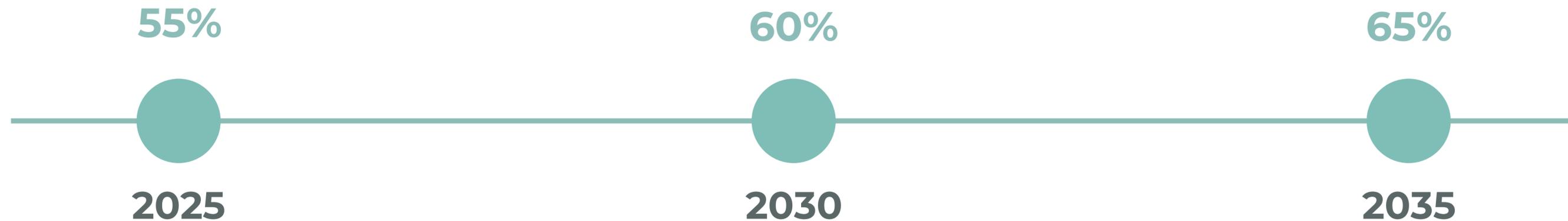


24 million

Reached population

JUNKER helps municipalities meet the **EU targets on waste...**

EU target for **recycle of urban waste**



EU target for **recycle of packaging waste**



...and the Sustainable Development Goals of the UN Agenda 2030



Sustainable communities



Responsible consumption



Protect the planet



JUNKER, **quality** assurance



Junker app is **Microsoft Partner** and among the Digital Champs of the programme **A.I. Lab for Digital Entrepreneurs**.



Junker app is among the best practices of the **Technical Regulation UNI/TR 11821**.

WHITE PAPER
ON GOOD PRACTICES IN THE FIELDS
OF ENVIRONMENT AND ENERGY IN
THE EU MEMBER STATES



Junker app was included in 2018 in the **"White Paper on Good Practices in the Fields of Environment and Energy in the EU Member States"**.





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and start scanning products!



Any doubt on
waste sorting?
Try Junker app!



FOR
YOUR
CITY

**The app identifies every product
and tells you how to sort it!**

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